

EAST SIDE UNION HIGH SCHOOL DISTRICT
Award of Bids
Board Meeting of May 14, 2015 - Item 18.08

1. Data Warehouse/Assessment System

RFP	RFP Opening	Legal Advertisements	Advertisement Date(s)	Project Description
RFP GP051415	January 14, 2015	San Jose Post Record & Mercury News	January 27, 2015, and February 2, 2015	Data Warehouse/Assessment System

The District advertised an RFP for the possible purchase of a data warehouse and assessment system to replace Data Director, the current system running in the district. Three responses were received from three different vendors, Edvantage, Decision Ed., and Illuminate. An evaluation team comprised of the following was formed:

- Kirsten King, Director of Assessment & Accountability, Education Center
- Andre Bell, Assistant Director of Capitol Accounting, Education Center
- Vicki Ponticelli, Assessment & Evaluation, Education Center
- Beth Oing, Teacher, English, Independence High School
- Linda Gross, Assessment & Evaluation, Education Center
- Helen Wu, Systems/Programming Supervisor, Information Technology Services
- Joan Saito, Assessment & Evaluation, Education Center
- Adolfo Laguna, Principal, Silver Creek High School
- Sue Vieira, Math, Teacher on Special Assignment, Instructional Services
- Jeff Leasure, Programmer Analyst, Information Technology Services
- Omar Gutierrez, Site Technician, Information Technology Services
- Bjorn Berg, APED, Independence High School
- Glenn Vander Zee, Curriculum & Professional Development,
- Randy Phelps, Director of Information Technology Services, Information Technology Services

The District's evaluation team created the product specifications for the RFP and evaluated the responses. The product proposals consisted of three parts: a written proposal, a product demonstration, and a pricing bid. The evaluation team ranked each proposal during each of the three phases.

The proposals were scored in accordance with the scoring matrix in the RFP.

The following is the criteria by which ESUHSD evaluated the proposals submitted in response to this RFP

RFP Evaluation Criteria	Value
Step 1 Proposal Evaluation must score 80% or above to move to Step 2:	
Vendor Qualifications and Experience	10%
Functionality & Usability	25%
Accessibility, Reliability & Security	25%
Services, Implementation, Training & Support	25%
References - Past Relationship w/ESUHSD and/or other School Districts	15%
Step 2 Live Demonstrations and Pricing Evaluations:	
Functionality & Usability	25%
Accessibility, Reliability & Security	25%
Services, Implementation, Training & Support	25%
Pricing	25%

RFP Results:

Data Warehouse RFP Proposal Evaluation Part 1

Category	Points Possible	Decision Ed	Edvantage	Illuminate
Vendor Qualifications and Experience	10	8.8	8.8	9.2
Functionality & Usability	25	19.6	21.6	22.4
Accessibility, Reliability & Security	25	21.9	21.8	23.1
Services, Implementation, Training & Support	25	19.9	20.2	22.4
References - Past Relationship w/ESUHSD and/or other School Districts	15	11.4	13.1	14.5
Total Points	100	81.6	85.4	91.7

Data Warehouse Round 2 Evaluation: Presentations

	Points possible	Decision Ed	Edvantage	Illuminate
Functionality & Usability	25	16.4	16.2	23.0
Accessibility, Reliability & Security	25	19.9	18.0	23.7
Services & Implementation	10	7.7	6.4	9.4
Training & Support	15	10.4	8.6	14.8
Total Points	75	54.4	49.2	70.9

Overall, Illuminate scored highest, Decision Ed. ranked second, and Edvantage ranked third. The evaluation team recommends that the District purchase and implement Illuminate.

FISCAL IMPACT: \$183,000 for year one and \$132,000 for years two to five

FUNDING SOURCE: Various

RECOMMENDATION: It is recommended that the Board of Trustees approve the above listed Request for Proposal to Illuminate Inc., to authorize Administration to execute a contract with Illuminate for the term of July 1, 2015, through June 30, 2018, with two year renewable options; and to authorize Administration to execute change orders in accordance with Board Policy 3312.1.
